Shreya Dixit

Product Designer | AI-Native UI/UX

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Education

BABU BANARASI DAS UNIVERSITY, LUCKNOW — Sep 2022 – June 2026
Bachelor of Technology in Computer Science and Engineering (CGPA: ***8.37/10.00***) — *Lucknow, Uttar Pradesh*

Experience

AppSynergies - United Kingdom — Jul 2026 - Present
Graphic Design Intern — *Remote*

- Designed engaging social media posts, promotional posters, and digital creatives aligned with brand guidelines and campaign objectives.
- Created and edited short-form Reels and visual content for social media campaigns.
- Developed creative concepts and layouts using Canva, Photoshop, and AI-powered design tools.
- Collaborated with the design and marketing team to incorporate feedback and deliver creatives within deadlines.

BrainSpring - India — Jan 2026 - Apr 2026
Product Design Intern — *Remote*

- Designed end-to-end UI/UX flows for a SaaS application in Figma, shipping 50+ screens across onboarding, dashboards, and core product modules.
- Conducted user research and synthesized pain points into actionable design decisions, improving usability across key flows.
- Built and maintained a 20+ component design system, enabling consistent, scalable design across the full product surface.
- Partnered with product and engineering cross-functionally to refine designs against feedback and requirements, ensuring builds shipped faithfully to spec.

Projects

FlavorFusion - **AI Based Recipe Generator using Available Ingredients |** View Project ↗

- Designed an AI-native recipe platform end-to-end, using AI tools directly in the design process to generate and iterate high-fidelity concepts faster across 10+ screens.
- Crafted an intuitive interface for a recipe platform that generates recipes using available ingredients.
- Simplified ingredient input and recipe discovery through a clean, decision-driven layout, prioritizing clarity over visual noise.

FixIt - **Local Service Booking App |** View Project ↗

- Structured a trust-focused mobile app interface connecting users with verified service technicians, reasoning through flows for three distinct user roles: customers, technicians, and admins.
- Implemented a trust-focused interface with OTP login, service discovery, and booking features.
- Engineered complete user flows in Figma for customers, technicians, and profile management.

shreyaDsn - YouTube ↗ | Instagram ↗

- Produced AI-generated advertisement videos and product visuals using generative AI tools.
- Improved product visual quality and photorealism using Stable Diffusion and prompt engineering techniques.
- Curated promotional content to increase audience engagement and brand presentation.

Technical Skills

Languages: Python (Basic), Java, JavaScript, SQL.
Design: Figma, Framer, Wireframing, Prototyping, Design System, Product Design, Application Design, Graphic Design.
Front-End Web Development: HTML, CSS, React, Tailwind CSS, Git & GitHub, MongoDB.
AI Tools & Automation: Stitch AI, Claude AI, OpenClaw, n8n, Antigravity, Lovable, Flow AI, Ollama, Stable Diffusion.
Concepts: DBMS, Data Structure & Algorithms, Computer Network, Operating Systems, Object-Oriented Programming.

Certificates

- Full Stack Web Development Training - GRAStech
- Tech-Xplore - BBD University
- Introduction to AI Fundamentals - IBM